

MY EUROPEAN CITY NETWORK

APPLICATION «EUROPE FOR CITIZENS»



PARTNER SEARCH

SHORT PRESENTATION

Since its beginning, «My European City» raises the awareness of citizens about the presence of Europe in their daily lives. By joining the network, the partner will highlight the European dimension of its area and will have new opportunities for co-operation throughout Europe.

PROJECT OBJECTIVES

- ▶ To foster the interaction between the citizens and Heritage through to an active participation, a common reflection and innovative activities.
- ▶ To develop a sustainable network based on the exchange of good practices and crossed partnerships with the civil society, local authorities and private structures.
- ▶ To create a transnational dynamism and trigger booming effects expanding from a local to a European level.

ACTIVITIES PLANNED

- ▶ Organization of meetings in Europe: kick-off meeting, seminar/workshops, professional training, final conference towards the professionals and a large audience.
- ▶ Thematics work groups focused on the: audience, innovation, communication as well as sustainable partnerships.
- ▶ Development of local projects with target groups : youngsters with social difficulties, elderly, local institutions and tourists and even European volunteers.
- ▶ Experimentation of collaborative tools: digital workspace, work methodology and innovative techniques.
- ▶ Trans-media communication: communication tools, professional & social networking and an interactive website.

ROLE OF THE PARTNERS

For all the partners :

- ▶ Animation of the local activities : coordination with the target groups and local partners, development of European tours, advertising.
- ▶ Participation in the work groups and events: designation of the participants, definition of the contents, evaluation.

We also wish for 2-3 partners to manage one of the following activities :

- ▶ Organization of the event in their hometown: definition of the programs, logistics management, advertising.
- ▶ Communication and/or web management: creation of tools, animation of the website, community management, general dissemination (public, professional and media relations).
- ▶ Work groups management : reports and written agreement of the network, analysis of the results, co-writing the publication on the impact.

Graine d'Europe is looking for European partners to take part in the Europe for Citizens program and involve them in «My European City» network.

PROJECT DESCRIPTION

▶ Action 2, measure 2.2 :

« Network of Towns »

New deadline coming soon from the European Commission

▶ Topic :

European citizenship through the discovery of European common heritage

▶ Duration :

01/09/2014 - 31/09/2016
(24 months)

▶ Potential partners :

Municipalities or local/regional authorities
NGO or federation supported by local authorities
Civil society organizations

CONTACT

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