

Project name:	CUFURA – Culture and future in rural areas
Programme:	Europe for citizens
Strand:	Democratic engagement and civic participation 2.2 Networks of towns
Short description:	<p>The demographic development of rural regions in many parts of Europe poses a significant challenge for the previous established structures. Local decision-makers are often subject to the restraints of development policies which more than ever pose great challenges for the rural infrastructure. Soft skills in particular often stagnate or even decline in the eyes of the local people whose real-life expectations remain unfulfilled. We want to further develop and share our experiences and ideas with other cultural facilities. According to our experiences cultural institutions have to face a variety of new and additional tasks besides their original function. On the one hand they have to preserve their own basis and on the other hand they have to assume the responsibility for the different social groups in rural areas with regard to the services of general interest.</p> <p>The project will be conducted by citizens and a multiplicity of organisations at local and regional levels to debate the described issues.</p>
Objective:	The main objective of this project is to initiate the sustainable preservation of local cultural heritage in rural areas and to simultaneously perceive the demographic, social and economic challenges as an opportunity.
Expected outcomes:	The goal is new audiences for cultural institutions recover (including young and old people). There are successful strategies of the various cultural institutions will be transferred to other facilities. The presentation of cultural heritage must be adapted to the modern requirements, but at the same time preserving the cultural identity.
Approximate budget:	150,000 Euro at maximum, depending of the number of partner countries and the participants of each event
Duration:	24 months, starting from June 2015
Deadline Call:	01.09.2014
Deadline for contact Mr Haak:	30.06.2014
Partners already involved:	Förderverein Erholungsgebiet Petersberg e. V. c/o Museum Petersberg (Germany) Muzeum Regionalne w Siedlach (Poland)
Partners searched for:	at least two other partners from different EU countries municipalities other local or regional authorities; non-profit organisations representing local authorities which are in line with the project themes
What is innovative?	compare different approaches from different countries and transfer the positive

Contact:

Matthias Haak
Deputy Managing Director
m.haak@museum-petersberg.de

address:

Foerdereverein Erholungsgebiet Petersberg e.V.
c/o Museum Petersberg
Alte Hallesche Str. 28
06193 Petersberg